

## Demonstration in Second Life: Global Call for Action Against Poverty DEINE STIMME GEGEN ARMUT

on May 31, 2007

### What is this campaign about?

Every three seconds a child dies as a result of hunger and preventable diseases. **NETZ** calls on you to stand up and take action. Participate in a demonstration in Second Life. All over the world, millions of people, among them numerous celebrities, are calling for the necessary changes to be made. The campaign **DEINE STIMME GEGEN ARMUT** (your voice against poverty) is the German branch of the worldwide campaign "Global Call to Action Against Poverty". Be a part of it! Because every single voice counts!

The non-profit organization **NETZ** fights against poverty in Bangladesh: With self-help projects for nutrition, education and human rights. **NETZ** takes part in the campaign **DEINE STIMME GEGEN ARMUT**, by demanding that the Federal Government keeps its promise for better development cooperation. In addition to many other activities, **NETZ** is organizing a demonstration in the virtual world. You can take part and help to remind the Chancellor, Angela Merkel, of her promise in the run-up to the G8 summit.

### When and where will the demonstration take place?

The demonstration will take place on **May 31, 2007** at **8 p.m.** (Central European Summer Time, UTC +2). All demonstrators will meet in the virtual city **Frankfurt am Main – West**, a location in **Second Life**. The event will take place directly in front of the Paulskirche (the symbol of German democracy) and will last for one hour.

### What is Second Life?

Second Life is a virtual 3D platform on the World Wide Web, where actually more than 6 million people are registered. Trend: rising rapidly! Many business and media corporations or companies have discovered the usefulness of Second Life to promote their products. The media's interest in Second Life is impressive. **NETZ** is using Second Life for the first time to inform the public about the problems of the poorest people in the world.

### How can I become a part of the event?

Create a free basic account at [www.secondlife.com](http://www.secondlife.com). Afterwards, download and install the software on your PC. Next, create your Avatar – your virtual character. After you have logged in with your user name and password, you will find yourself in a place called "Orientation Island". To skip the training, just click the "search" button, which can be found at the bottom of the screen. In the newly opened window choose "places", and enter "**Frankfurt**" in the same window. When the place "**Frankfurt am Main – West**" has been found on the list, please mark it. Click on the button "Teleport" and you will find yourself at the place of the demonstration. Members of **NETZ** will welcome you there and give you a briefing. Hint: Your avatar can be moved by the arrow keys and your mouse.

### Activities and Extras

In addition to information on special displays, you will receive **white wristbands, banners, T-Shirts and rickshaws** as special gifts. Among the participants we will draw **7 tickets for the concert "Voices against Poverty"** in Rostock on 7 June with Herbert Grönemeyer, Bono, Die Toten Hosen, Silbermond, Die Fantastischen Vier and many others. At 10 p.m. you can participate in the Rickshaw-Race; the first three will also win tickets for the concert.

### Contact

For further information, please visit our homepage: [www.NETZgegenARMUT.de](http://www.NETZgegenARMUT.de). In the download section there is a detailed technical tutorial for participation in the Demo.